**Business Problem**

My client is a funerary parlour operator in the city of Barcelona, Spain, who is about to resume operations on its first funerary parlour and is looking to identify which neighborhood / s are suitable to set up a commercial office.

This requires defining what features should a suitable neighborhood have. In my perspective, it would be convenient if (i) there’s a high density of population, (ii) there’s a high % of population over 65 years of age and (iii) there’s a high concentration of interesting venues nearby (defining an interesting venue as a venue where the elder tend to frequent therefore increasing the chances of commercialising funerary parlour related products).

I will therefore require a comprehensive list of Barcelona’s neighborhoods with their latitude / longitude data, their population by age segment, and a list of relevant nearby venues.